

# LED expo

NEW DELHI

## POST SHOW REPORT 2019



LED Lights



Chips



Drivers



Mounted PCBs



Circuit Boards



Diodes

India's only exhibition covering the entire value chain of the LED industry

### SHOW PROFILE

LED Expo New Delhi 2019 is a premier platform covering the entire value chain of the LED industry.

Being the foremost and exclusive exhibition showcasing the strength of the Indian LED industry, it has become the maiden choice for sourcing LED lights, components, gears and other technologies.

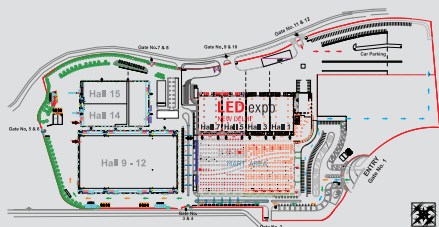
<b>Edition</b>	: 21 <sup>st</sup>
<b>Date</b>	: 14 – 16 November 2019
<b>Venue</b>	: India Expo Centre & Mart, Greater Noida
<b>Organiser</b>	: Messe Frankfurt Trade Fairs India Pvt. Ltd.

**Total Gross Sqm** : 13,824

**Exhibitors** : 389

**Visitors** : 10,404

### 2019 Venue Map



### EXHIBITION OVERVIEW

**10,404 visitors**

**389 exhibitors**

**14% growth**

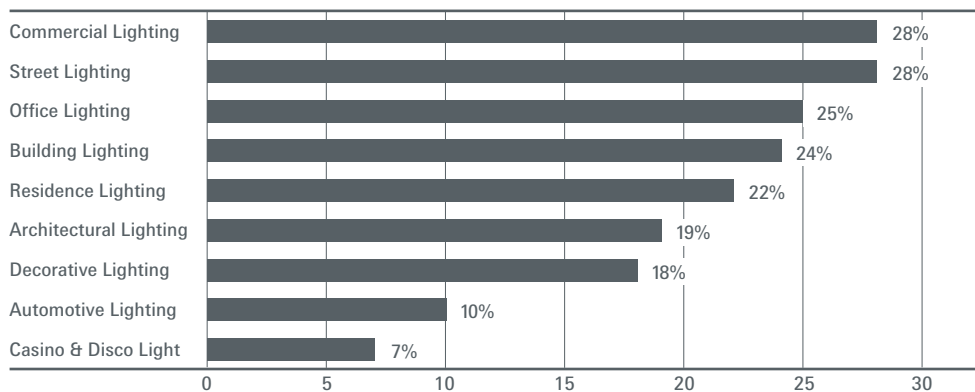
**13,824 Sqm exhibition space**

**18% growth**

**161 international exhibitors**

**25% growth**

#### Product categories covered



Note: Each category is calculated against the total number of exhibitors. As companies may have more than one product

## Market Information

### Global LED Industry:

market touched

**USD 48.4**

billion in 2018

Expected to grow at CAGR of

**13.9%** between 2019-25

Expected value to reach:

**USD 121.5** billion in 2025

*\*source: 6Wresearch*

### Indian LED Industry

Expected to grow at CAGR at

**23.6%** between 2019-25



To reach

**USD 7.7**

billion by 2025

*\*source: 6Wresearch*

## ADVANTAGES OF LED

- Utilizes 90% less power than incandescent bulbs
- Energy-saving and cost-saving
- Tremendous design flexibility
- Not affected by cold weather
- Lifespan of up to 50,000 hours
- Environment-friendly

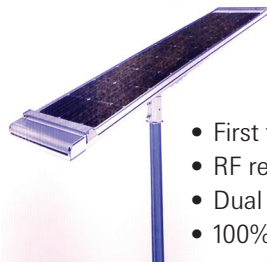
### Special announcement

**Strategic merger of India's biggest lighting shows – Light India & LED Expo New Delhi**

**light + LED expo INDIA**

## Top innovations from the showfloor:

### Auto clean solar street light and smart solar charge controllers by Jar Lights



- First time in India
- RF remote control
- Dual output
- 100% maintenance free

### Smart customisable switches by RED CARD



- First time in India
- Automated switches controlled by amazon and google
- Fully customisable (printable)
- No router, CAT 6 cable and change in wiring

### Commodity Range - Price competitive lights by Crescent Opto



- 100% "Made in India" range
- Prices better than Chinese products

### Supported by



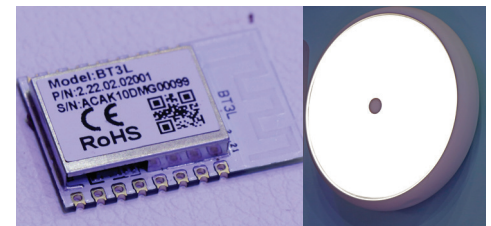
### Neo smart Lighting by Eco Earth



- Upto 20 Watts
- 16 million colour options
- Dimming lights according to mood and music
- Connect with Bluetooth, app, family sharing

### Smart AI+IoT chips (controls) by Tuya

- Smart chip controls can be added to any lighting product
- Tuya enabled devices can be controlled by Amazon



### Simplified intelligent lighting by Litomatic



- Remote control lighting
- Lights can be adjusted using Alexa
- Energy saving

### Smart Lighting Solution by Tata Communications

- Optimizes street lighting
- Enables two-way communication between street lights and command centre
- Allows unified control of widely distributed street lights
- Conserves energy



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