

# LED expo

NEW DELHI

## SHOW PREVIEW 2019



India's only exhibition covering the entire value chain of the LED industry

### SHOW PROFILE


LED Expo New Delhi 2019 is a premier platform covering the entire value chain of the LED industry.


Being the foremost and exclusive exhibition showcasing the strength of the Indian LED industry, it has become the maiden choice for sourcing LED lights, components, gears and other technologies.

<b>Edition</b>	: 21 <sup>st</sup>
<b>Date</b>	: 14 – 16 November 2019
<b>Venue</b>	: India Expo Centre & Mart, Greater Noida
<b>Organiser</b>	: Messe Frankfurt Trade Fairs India Pvt. Ltd.
<b>Total Gross Sqm</b>	: 13,824
<b>Exhibitors</b>	: 389

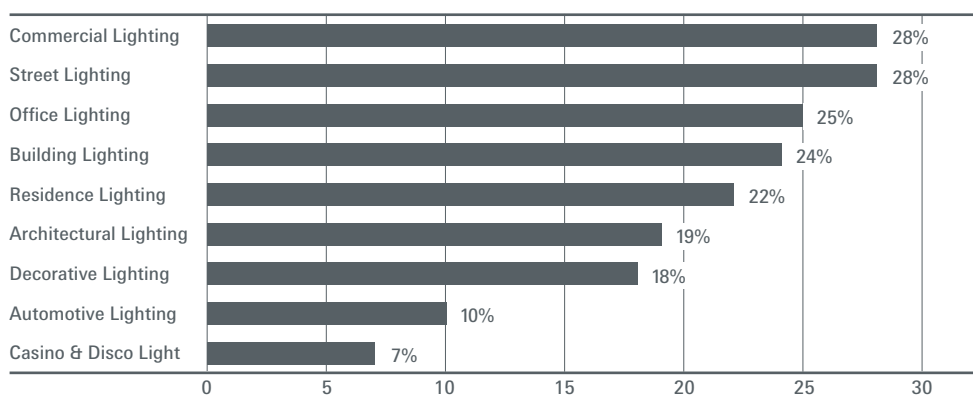
### EXHIBITION OVERVIEW

**389 exhibitors**  **14% growth**

**13,824 Sqm exhibition space**  **18% growth**

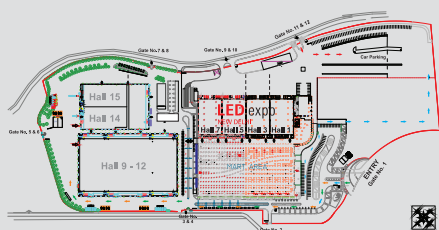
**161 international exhibitors**  **25% growth**

#### Product categories covered



Note: Each category is calculated against the total number of exhibitors. As companies may have more than one product

### 2019 Venue Map



#### Exhibitor number growth from 2017 – 2019

**374** | **341** | **389**  
2017 | 2018 | 2019

## Market Information

### Global LED Industry:

market touched

**USD 48.4**

billion in 2018

Expected to grow at CAGR of  
**13.9%** between 2019-25

Expected value to reach:  
**USD 121.5** billion in 2025

*\*source: 6Wresearch*

### Indian LED Industry

Expected to grow at CAGR at

**23.6%** between 2019-25

To reach  
**USD 7.7**  
billion by 2025

*\*source: 6Wresearch*

## ADVANTAGES OF LED

- Utilizes 90% less power than incandescent bulbs
- Energy-saving and cost-saving
- Tremendous design flexibility
- Not affected by cold weather
- Lifespan of up to 50,000 hours
- Environment-friendly

### Brands at future zone



**ESYLUX**



**silan**

Jar Lights Pvt. Ltd.



## Innovations at the show



Smart Lighting Solution that optimizes street lighting, conserves energy and enables two-way communication between street lights and the command centre by Tata Communications



Launch of IoT smart lighting solutions called "Ecoearth Neo" and smart Wi-Fi bulbs that can be operated by google home and Amazon Echo by EcoEarth Electric Ltd



Launch of BLDC ceiling fan solution with LED night lamp that can save more than 65% of energy by Semiconic Devices



Price competitive, 'Made-in-India' lighting products with automation and mobile application by Crescent Opto Pvt. Ltd

First time in India, launch of auto clean solar street light and smart solar charge controllers with dual output and IR, RD remote operation by JAR Lights India



Launch of SmartDriver as an intelligent control unit and flicker-free lights for healthy and fatigue-free working with up to 70% energy saving potential by ESYLUX Asia Ltd



Launch of advanced technology AC-DC such as Inverter bulb, flicker-free and motion sensor based products by Chetna Electronics Pvt Ltd



### Supported by



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